



ECONOMIC DEVELOPMENT

Downtown Parking Management | 2017 to Present

Downtown Strategic Parking Management Plan has 28 strategies adopted by Council Resolution in June 2017.

Overview:

The downtown parking district is the only parking district in the City of Bend. Creation of a parking district provides the City Manager or his/her designee to establish time limits and sell permits, issue parking citations and collect fines within the district. The downtown parking district (2017 most recent data) has **5,803** parking stalls. About a third, or 1,805 are on-street parking stalls and 3,998 are off-street parking stalls. The nearly 4,000 off-street parking stalls are distributed among 158 unique parking facilities

There are 4,000 employees who work downtown. These 4,000 employees arrive for work and leave for work at a variety of times and stay for a range of lengths of time. Although the total number of employees who work Monday – Friday, 8 to 5, is not known with certainty, the number of parking stalls available on Saturdays and Sundays indicate at least half of downtown employees (roughly 2,000) work a weekday schedule.

Timeline:

June 2017 | Adoption:

- Formalized the guiding principles;
- Adopted the 85% rule; and,
- Centralized management in Parking Services Division (envisioned '19-21)

January 2018 | Hired Parking Demand Manager

June 2018 | Established Downtown Parking Advisory Committee

Summer/Fall 2018 |

- Parking Advisory Committee reviewed staff recommendations for boundary changes, pricing changes and pilot projects
- Pricing discussions were based on 85% rule and understanding of facility improvements needed including but not limited to reconstruction of S Mirror Pond lots

December 2019 |

- Draft of first ever City of Bend downtown parking facilities CIP prepared
- Cost of projects in CIP confirmed recommended pricing strategy

January 2019 | New pricing and new boundary in effect with six month phase-in of new pricing

February 2019 | Final CIP for 19-21 budget development

Winter/Spring 2019 | Signs installed along new boundary

Spring 2019 | Enforcement of new boundary begins

Recently Adopted Strategies That Apply

Strategy #7 – Develop funding options to support parking management, maintain existing parking supply, and support future growth ensuring the financial feasibility of the system.

This means: Look at all funding options available for paying for the administration and management and upkeep of the downtown parking facilities. There are two major funding mechanisms: Parking Permit fees and Parking Citation fines.

What we did: Asked do the current fees and fines follow the 85% rule and cover the capital costs of maintaining the parking facilities? Staff recommended new pricing strategy to committee. Committee accepted the new pricing.

Strategy #8 – create cohesive pricing policy for on-street and off-street parking in downtown Bend. Support new policy with a rate/fee study to inform appropriate adjustments to current pricing formats to cover costs of managing the downtown parking system.

What this means: Make sure that your current pricing is sufficient to cover costs of maintaining facilities, pay for parking enforcement and direct parking system users to the right place so that no one parking area is regularly more than 85% occupied.

What we did: We doubled the monthly fee for the Green Permit Area to \$60 to address the high demand. The parking in that area is regularly over the 85% threshold. We increased the monthly fee slightly in the yellow permit area so that it was in line with the new Green Permit area fee. We reduced the monthly rate in Parking Garage and the Newport lot where we had the greatest number of empty parking spots. The data from the parking study show that the capacity in those two locations was regularly less than 50% occupied.



This map is for reference purposes only. The information was derived from Deschutes County GIS and City of Bend land records. Care was taken in the creation of this map, but it is provided "AS IS." Please contact the City of Bend to verify map information or to report any errors.

Map prepared by City of Bend GIS (GISProjects/Downtown)



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Downtown Bend Permit/Paid Parking

April 2019

Rates Effective July 1, 2019

- \$1 per hour
 - \$20 month *
 - \$30 month
 - \$40 month / \$10 day *
 - \$60 month
 - * 50% posted rate
Income qualified
- Parking District**



Space Count
 24 - City Vehicle
 2 - City Employee
 1 - ADA
 1 - No Parking

Space Count
 6 - Private Business
 4 - 2-hour

Space Count
 4 - City Vehicle
 4 - 2 hour
 4 - 15 minute
 1 - ADA

Space Count
 8 - 30 minute
 2 - ADA
 2 - Motorcycle
 3 - Visiting Staff
 5 - Carpool

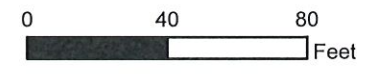
Space Count
 22 City Vehicle

CITY OF BEND

DOWNTOWN CAMPUS

Legend

- ◆ 15 Minutes
- ◆ 2 Hours
- ◆ 30 Minutes
- ◆ Authorized Vehicles Only
- Carpool
- ♿ ADA Accessible
- Ⓜ Motorcycle Only
- Ⓟ No Parking
- ◆ Employee Parking
- ◆ Private business
- Visiting Staff



Map prepared by , City of Bend
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